

## **WIDE ARRAY OF ENERGY EFFICIENT LED DECORATIVE EARTHBULBS AVAILABLE FROM EARTHTRONICS**

*EarthTronics offers four different categories of decorative bulbs that provide more than 80 percent energy savings compared to incandescent bulbs*

**Muskegon, Mich.** (January 23, 2014) – EarthTronics offers Globe, Candle, and general purpose A-type EarthBulb LEDs as an energy-efficient solution to replacing incandescent bulbs for hospitality, restaurant, long-term care and retail locations. Each bulb features a multi-chipset high-power LED, with an advanced cooling system and provides extended performance life and high color rendering of greater than 80 CRI. EarthBulb LEDs offer smooth dimming capabilities from 100 percent to less than five percent. The long rated life and energy savings that exceeds 80 percent, provide a quick return on investment.

The Globe G25 EarthBulb LED is available in 8 watts, providing 500 lumens. It replaces 60-watt incandescent globe bulbs, providing 3000K color of light for 40,000 hours. The white Globe LED is ideal for bathroom, hanging pendant and other decorative fixtures.

Developed to replace 40-watt incandescent candle bulbs, the decorative Candle EarthBulb LED is available in 5 watts and produces 315 lumens with a full 250 degree beam angle. It is designed to last 25,000 hours. This Energy Star rated, Candle LED bulb fits into wall sconces, decorative fixtures and chandeliers.

The 11.5-watt A19 omni-directional EarthBulb LED provides 800 lumens and replaces a standard 60-watt incandescent bulb and lasts 40,000 hours. It offers a 300 degree beam angle for full radial illumination. Pleasing soft white 2700K color temperature is standard. The A-shape LED is designed for fan lights, table and floor lamps, decorative fixtures and wall sconces. EarthTronics also offers models to meet California Energy Commission (CEC) standards.

In addition, the 7-watt Eco EarthBulb LED provides 490 lumens with 3000K color of light to replace 40-watt incandescent directional bulbs and lasts 25,000 hours. Energy Star rated, this dimmable “specialty lamp” provides full 120 degree beam angle. It is ideal for use in dimming recessed lighting, pendant fixtures and track lighting applications.

The energy efficient decorative EarthBulb LEDs are available at retailers nationwide and can be purchased online. For more information about EarthBulb products, visit [www.earthtronics.com](http://www.earthtronics.com).

### **About EarthTronics**

EarthTronics is dedicated to developing innovative energy efficient lighting products that provide a positive economic and environmental impact for our customers. Founded in 2007, EarthTronics, Inc. is a Michigan based company located in Muskegon. EarthTronics energy

efficient lighting solutions include CFL lamps from 5 watt to 65 watt that replace 25 watt to 300 watt incandescent lamps and LED solutions for decorative and display lighting, downlights and general area lighting. EarthTronics covers it all. EarthTronics has warehousing in the United States and Canada. More information can be found at [www.earthtronics.com](http://www.earthtronics.com).