

NEW HIGH ENERGY-EFFICIENT, DIMMABLE BR30 EARTHBULB LED AVAILABLE FROM EARTHTRONICS

BR30 EarthBulb LED floodlight offers more than 80 percent energy saving and is capable of dimming to less than 5 percent

Muskegon, Mich. – October 9, 2013 – EarthTronics offers its 10 watt BR30 EarthBulb LED floodlight to provide 685 lumens with a 110 degree beam angle for full radial illumination and the capability of dimming to less than 5 percent making it a perfect choice for home, hotel, restaurant, commercial office and long term care.

Replacing a 65 watt incandescent floodlight with the new 10 watt BR30 EarthBulb LED floodlight will provide more than 80 percent energy savings. BR30 EarthBulb LED lamps are designed with the same form factor as the BR30 lamps that they are replacing. In addition, the BR30 EarthBulb LED floodlight offers:

- 2700K white light with high color rendering rating of greater than 80.
- The frost lenses is ascetically pleasing.
- Medium screw base (E26) for easy installation.
- Advanced LED cooling system to ensure performance for up to 25,000 hours.
- Three-year standard Energy Star warranty.
- BR20 and BR40 models also available providing 480 and 685 lumens respectively, replacing 50 watt and 65 watt incandescent bulbs. BR40 will also be available in 1200 lumens replacing 120 watt incandescent.

EarthBulb LED lamps are available at retailers nationwide and can be purchased online. For more information about EarthBulb products, visit www.earthtronics.com.

About EarthTronics

EarthTronics is dedicated to developing innovative energy efficient lighting products that provide a positive economic and environmental impact for our customers. Founded in 2007, EarthTronics, Inc. is a Michigan based company located in Muskegon. EarthTronics energy efficient lighting solutions include CFL lamps from 5 watt to 65 watt that replace 25 watt to 300 watt incandescent lamps and LED solutions for decorative and display lighting, downlights and general area lighting. EarthTronics covers it all. EarthTronics has warehousing in the United States and Canada. More information can be found at www.earthtronics.com.